

The background features a complex, abstract graphic composed of numerous overlapping, curved lines and arcs. The colors transition from light green at the top to dark blue at the bottom, with various shades of teal and lime green in between. The lines vary in thickness and are arranged in a way that suggests movement and interconnectedness, resembling a stylized globe or a network of data paths.

Big, Open and Linked Data Challenges for Urban Governance

Profa Dra Gisele Craveiro

**Colaboratory on Participation and Development – Univ of Sao Paulo
Iniciativa Latinoamericana por los Datos Abiertos ILDA**

Vending machine model ?

Taxes



Public Services

The days of 'vending machine government' where citizens pay their taxes and governments solve their problems are gone. We need a new paradigm. Government is a platform and open government is about enlisting large numbers of people to address public service challenges. (Tim O'Reilly)

This model does not give effective answers for complex problems

PAÍS EM PROTESTO

Da Copa abrimos mão, queremos dinheiro para saúde e educação

Acabou o amor, isso aqui vai virar a Turquia

Brasil, vamos acordar, o professor vale mais do que o Neymar

GRITOS DE GUERRA

Ativistas ocupam ponte Octavio Frias de Oliveira

ANÁLISE PAÍS EM PROTESTO

Atônitos, governos não conseguem entender atos

Social Participation in Public Policies



Agenda Setting

Formulation

Implementation

Monitoring

Roles in Co-Production

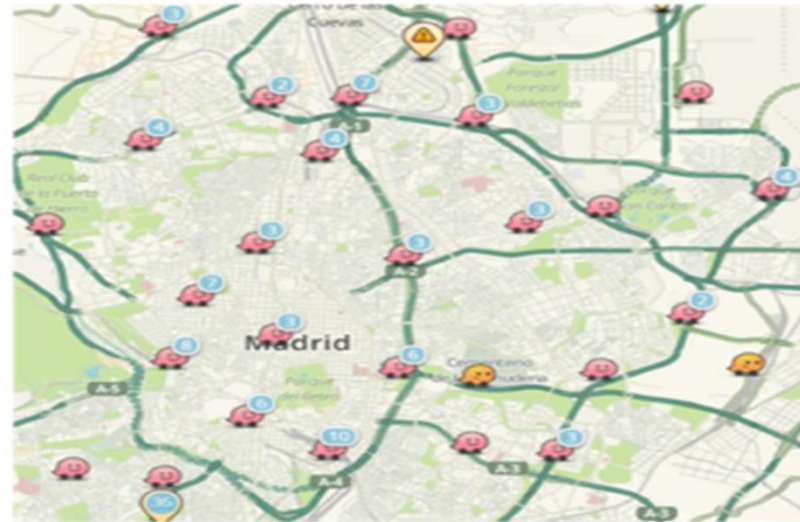
		Responsibility for design of public services		
		Public servant	Public servant and clients citizens	Clients/Citizens
Responsibility for delivery of public services	Public servant	1. Traditional service provision	2. Mixed (co-production on design side)	3. Public servant as a sole deliverers
	Public servant and clients citizens	4. Mixed (co-production on the delivery side)	5. <i>Full co-production</i>	6. Mixed (co-production on the delivery side)
	Clients/Citizens	7. Clients/citizens delivery of a professionally designed service	8. Mixed (co-production on design side)	9. Self-organized client/citizens provision

Adapted from Bovaird(2007)

Citizens as a Sensor



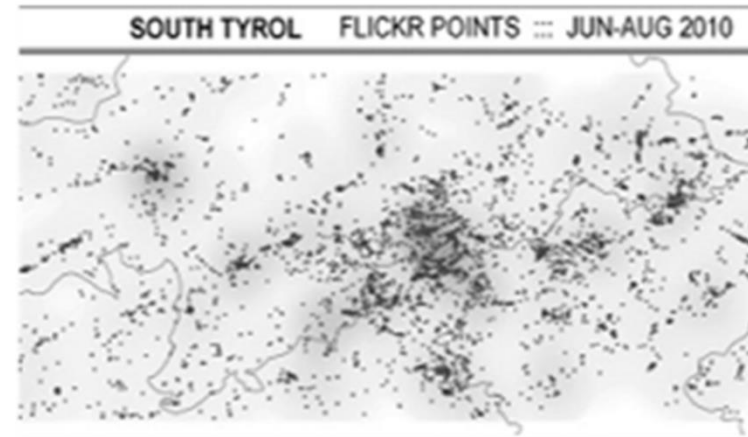
Citizens' reports through FixMyStreet in the city Aberdeen from May 24 to June 20, 2015



Citizens' traffic reports through Waze in Madrid at 10PM in June 20, 2015

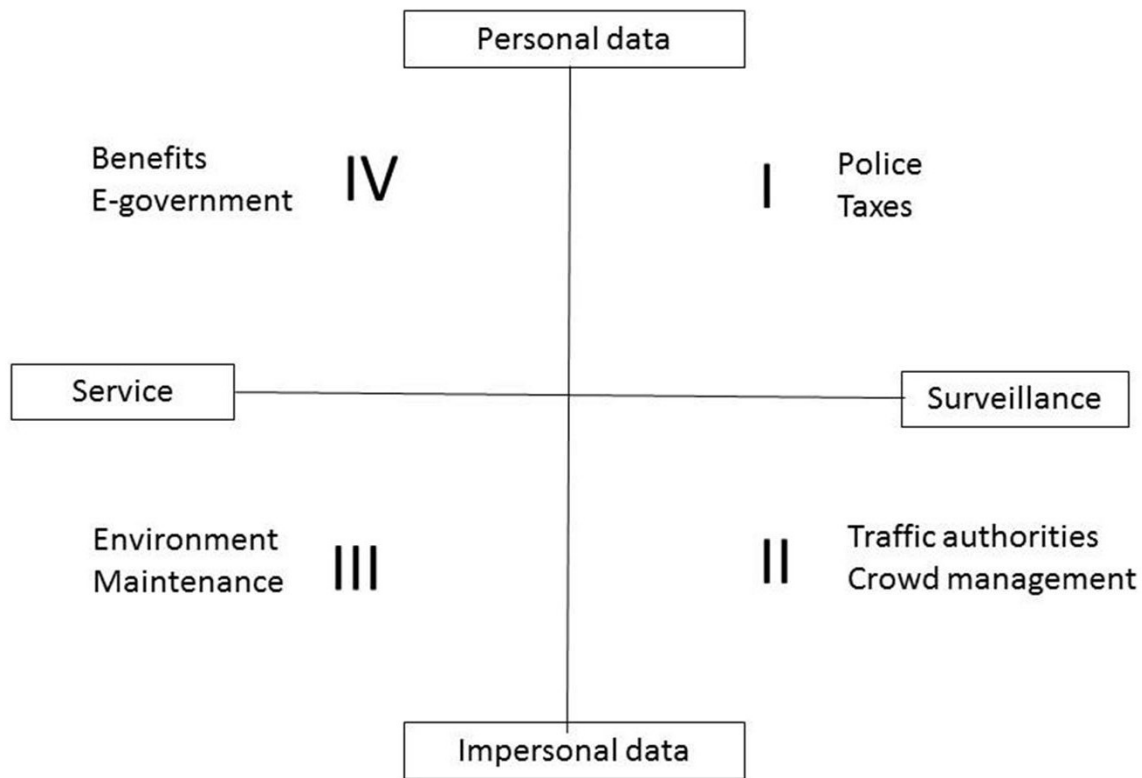


Presence of people in different areas of Barcelona detected through Twitter geolocalized messages (Villatoro et al., 2012)



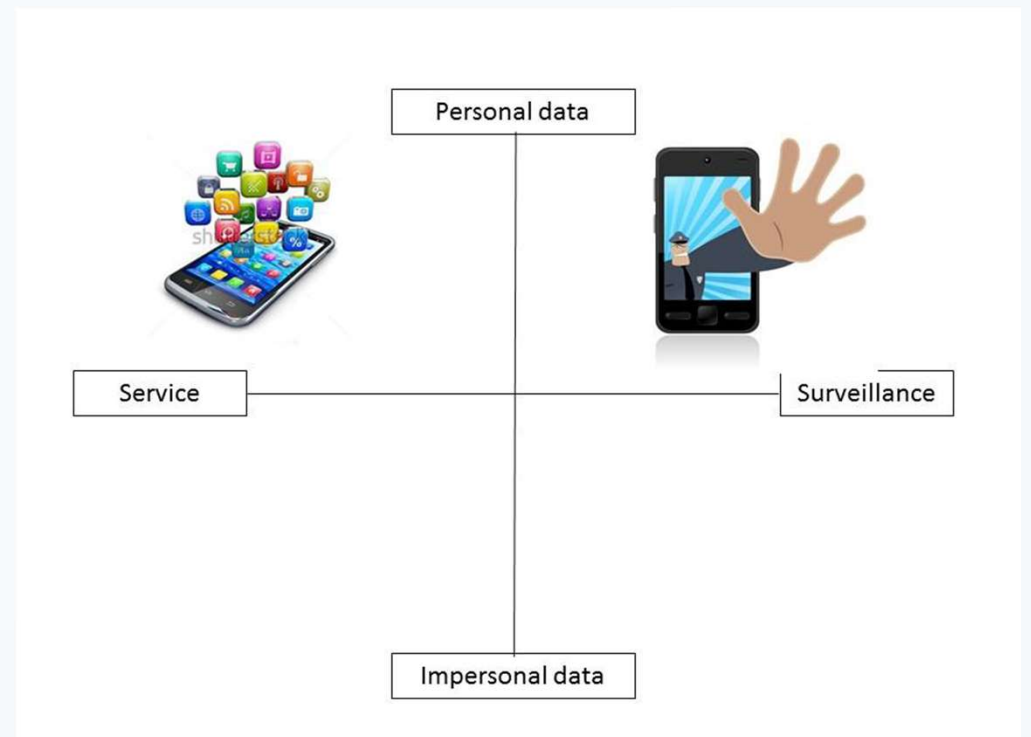
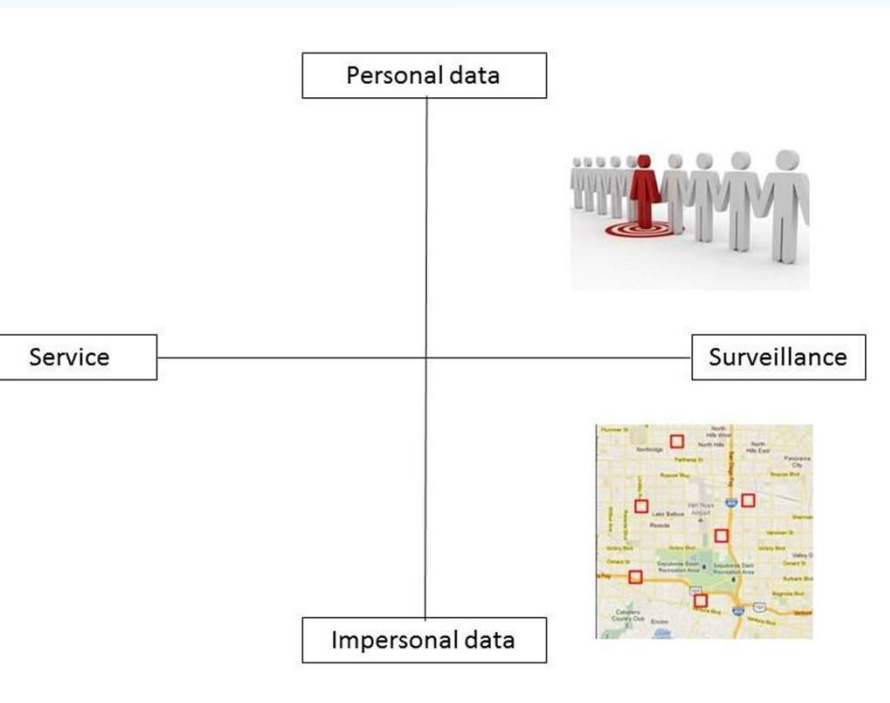
Touristic density in the area of South Tyrol through pictures uploaded on Flickr (Sagl et al., 2012)

Challenges for Urban Governance



Von Zoonen, L. (2016)

Challenges for Urban Governance



Von Zoonen, L. (2016)

Open Sao Paulo Official Gazette

The screenshot shows the Diário Livre website interface. At the top, there is a navigation bar with links for 'Favoritos', 'Histórico', 'Baixar', 'Questionário', and 'Acessar'. Below this is a search bar with the text 'Sua busca por: Secretaria EDUCAÇÃO' and a 'Buscar' button. To the left, there is a sidebar with a search filter and a list of categories with their respective counts. The main content area displays search results for 'Secretaria EDUCAÇÃO', showing two entries. Each entry includes the date (09/06/2015), the subject (EDUCAÇÃO - DIRETORIA REGIONAL DE EDUCAÇÃO DE SÃO MIGUEL - LICITAÇÕES), and a detailed text description of the procurement process. There are also options to export the page in JSON, XML, Atom, or RSS formats, and to order results by relevance.

Diário Livre

Favoritos Histórico Baixar Questionário Acessar

Buscar

Sua busca por: Secretaria EDUCAÇÃO

Exportar Página: JSON XML Atom RSS

« ant | 1 - 10 de 186,404 | próx »

Ordenar por Relevância 10 por página

1. Favorito

Data: 09/06/2015

Assunto: EDUCAÇÃO - DIRETORIA REGIONAL DE EDUCAÇÃO DE SÃO MIGUEL - LICITAÇÕES

Texto: DIRETORIA REGIONAL DE EDUCAÇÃO SÃO MIGUEL PROCESSO Nº 2015-0.036.348-7 – PRESTAÇÃO DE SERVIÇOS TELEFONIA MÓVEL – ATA DE RP Nº 004/SEMPLA-COBES/2014. I - À vista dos elementos constantes do presente, e no uso das atribuições a mim conferidas pela Portaria nº 2.697/05/SME, AUTORIZO, com fundamento na Lei Municipal 13.278/02, regulamentada pelo Decreto 44.279/03, com base na Lei Federal 8.666/93 e su

2. Favorito

Data: 09/06/2015

Assunto: EDUCAÇÃO - DIRETORIA REGIONAL DE EDUCAÇÃO DE SÃO MIGUEL - LICITAÇÕES

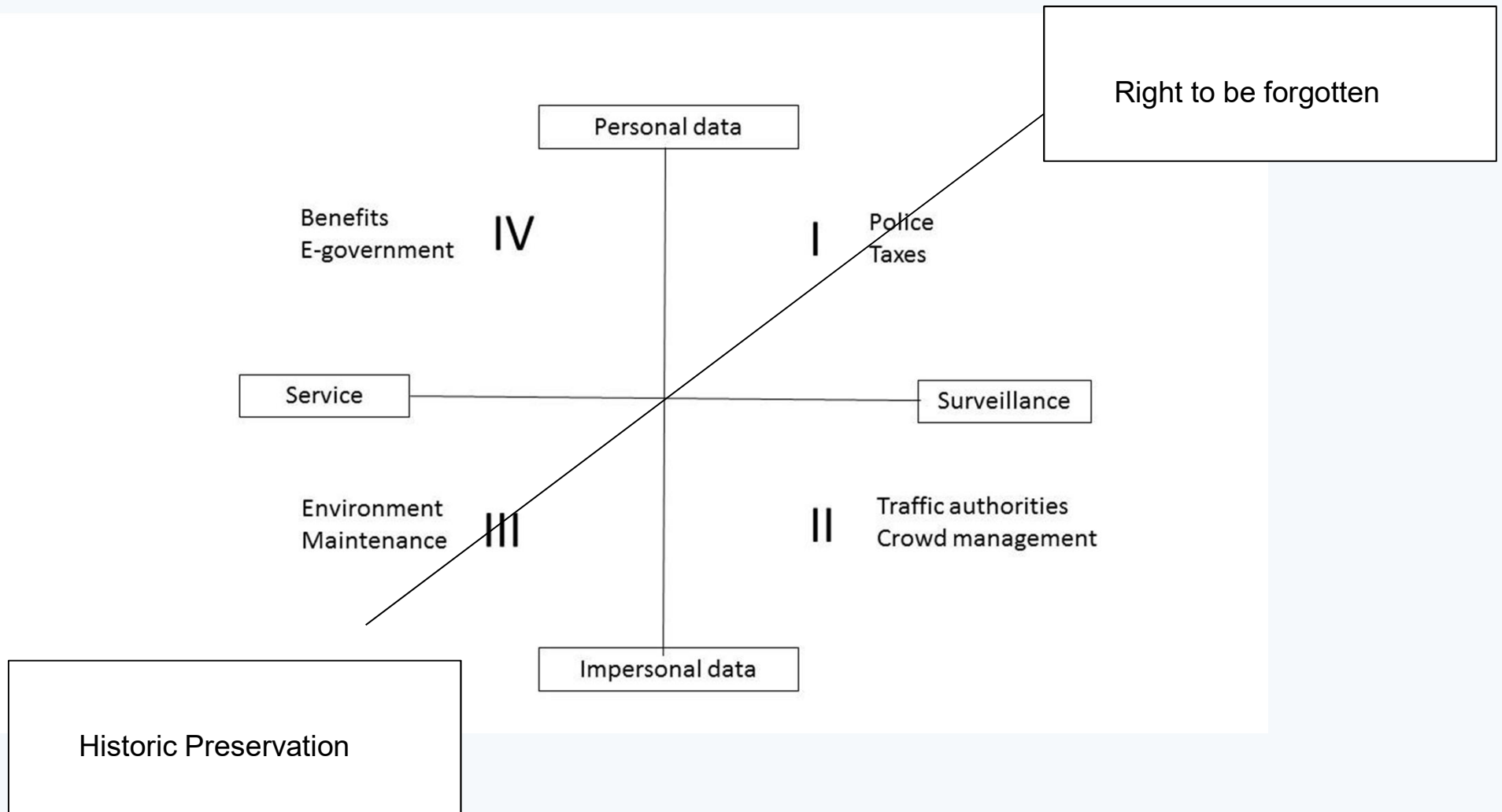
Texto: DIRETORIA REGIONAL DE EDUCAÇÃO SÃO MIGUEL Processo nº 2015-0.068.674-0 – ARBITRAGEM DE TORNEIO DE JOGOS ESTUDANTIS DE XADREZ I – À vista dos elementos constantes do presente, e no uso das atribuições a mim conferidas pela Portaria nº 2.646/05/SME, e tendo em vista a reserva orçamentária de nº 33.458 e

The graphic features a hand holding a smartphone in the center. Surrounding the phone are several circular icons representing different digital services: a Wi-Fi symbol, a bar chart, a speech bubble, a camera, a shopping cart, a cloud, and an envelope. The background is a dark blue circle with white dotted lines connecting the icons to the phone. The text 'Diário Livre' is prominently displayed in a large, stylized font, with 'Diário' in black and 'Livre' in red. Below it, the text 'Diário Oficial do Município em formato aberto' is written in a smaller, black font. The background also contains faint, overlapping text from the website, including 'Assunto: PORTARIA Nº 2137/2013', 'Artigo 3º, parágrafos 1º e 2º - DOC 09/01/2013', 'RELACÃO DE ADICIONAIS POR', 'DA LEI 8.000/79, Reg. Func. Nome QQ Data E...', '7º 16/11', 'SERVIDORES', and 'DIAS'.

Diário Livre

Diário Oficial do Município em formato aberto

Challenges for Urban Governance





Obrigada ! Thanks!

Profa. Dra. Gisele da Silva Craveiro

giselesc@usp.br

@giselecraveiro

<http://www.colab.each.usp.br>