São Paulo School of Advanced Science on Smart Cities



From urban data flows and civic hacking to a smart city software ecosystem

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Assignment:

Thinking with a "bottom-up smart city" mindset, what problems did you see here or in your city could be overcome with the help of IT?
Who are the citizens that could benefit from that? What are their needs? (employ the techniques from Gemma's workshop)
What resources are available (data, APIs)?
What can be made available through a possible solution?
Are there similar solutions?

What professionals (from which disciplines) would be required to develop a solution in that context?
What obstacles would you have to overcome?

2009



Obama's Memorandum on Transparency and Open Government

Transparency - "[P]ut information about their operations and decisions online and readily available to the public."

Participation - "[O]ffer Americans increased opportunities to participate in policymaking."

Collaboration - "[U]se innovative tools, methods, and systems to cooperate ... across all levels of Government and with nonprofit organizations, businesses, and individuals in the private sector.

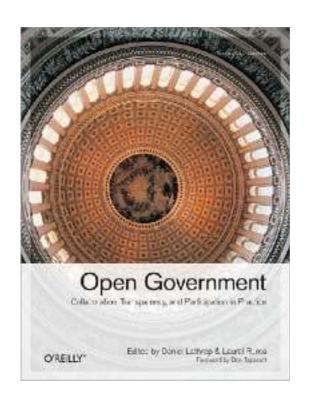
2011



The Open Government Partnership is a multilateral initiative that aims to secure concrete commitments from governments to promote transparency, empower citizens, fight corruption, and harness new technologies to strengthen governance. In the spirit of multi-stakeholder collaboration, OGP is overseen by a Steering Committee including representatives of governments and civil society organizations.

Toward Government 2.0

Government 2.0 or Gov 2.0 refers to government policies that aim to harness collaborative technologies to create an open-source computing platform in which government, citizens, and innovative companies can improve transparency and efficiency. Put simply, Gov 2.0 is about "putting government in the hands of citizens".



Open Standards Spark Innovation and Growth Build a Simple System and Let It Evolve **Design for Participation** Learn from Your "Hackers" **Data Mining Allows You to Harness Implicit Participation** Lower the Barriers to Experimentation Lead by Example

government's role is to provide open data, web services, and

Gov 2.0 combines Web 2.0 fundamentals with e-government and

increases citizen participation by using open-source platforms, which

allow development of innovative apps, websites, and widgets. The

platforms as an infrastructure.

The Open Definition

"Open data and content can be freely used, modified, and shared by anyone for any purpose"

open data is citizen empowerment





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Home

Data

Learn

Contact Us

IT'S BETA

Blog

Open Data for All New Yorkers

Where can you find public Wi-Fi in your neighborhood? What kind of tree is in front of your office? Learn about where you live, work, eat, shop and play using NYC Open Data.

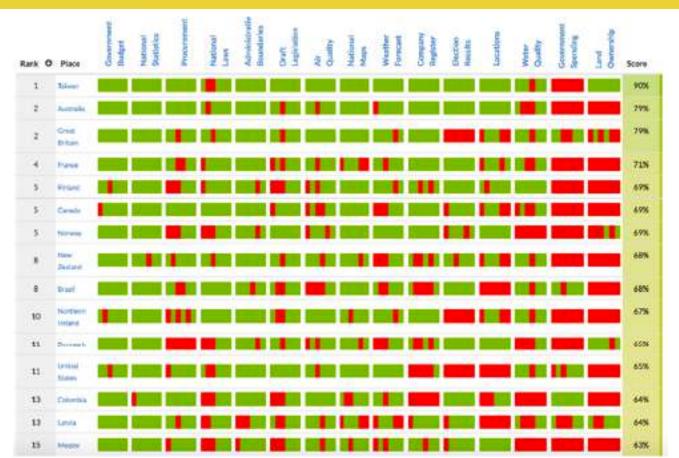
Search Open Data for things like 311, Buildings, Crime







https://index.okfn.org/place/



Government Open Data

Data produced or commissioned by government or government controlled entities



Principles

Complete Primary Timely Accessible Machine Processable Non-discriminatory Non-proprietary License-free

Open Data is an important resource for civic innovation

civic hacking

"Civic hacking is a creative and often technological approach to solving civic problems. These civic problems run the gamut from voter registration and public education to helping consumers buy homes and choose financial advisors"

Civic hackers can be programmers, designers, data scientists, good communicators, civic organizers, entrepreneurs, government employees





crowdsourcing of solutions











http://bigapps.nyc/

http://rioapps.com.br









In the beginning: contests focused on exploring data

Evolution: specific demands

Connected Cities Challenge

CityCharge

A solar-powered charging station for public spaces that uses Bluetooth and beacon technology to gather environmental data and act as a wi-fi hotspot. Civic Engagement Challenge

Benefit Kitchen

A benefit screening tool that low-income families can use to learn about the public benefits for which they're eligible.

Contests with specific focus

Zero Waste Challenge

Treasures

A mobile app that allows users to share objects with others in their community.

Affordable Housing Challenge

JustFix.nyc

A tool that assists tenants with their housing issues by providing a platform for renters to organize and take action in getting repairs made in their apartments.

hackathons

"Hackathon" combines the terms "hacking" and "marathon" and implies an intense, uninterrupted, period of programming.

More specifically, a hackathon is a highly engaging, continuous event in which people in small groups produce a working software prototype in a limited amount of time.



crowdsourcing of solutions developed by the local

Create a culture. Engage people.

community:

Software engineering for social Good

open data hackathons would help saving \$\$ in the development of useful Apps

















design? (data-centered instead of user-centered)

Software quality? (no quality assurance!)

RISK



Apps from hackathons tend to be abandoned by their creators

solutions

open source?

hire the teams?

incubation?

give hackathons a purpose



Living Labs









our attempts:

Citizen-centered design

City as a laboratory

Not limited to technology

it would be difficult to make the developers go visit the city



we spoke to representatives of many departments of Recife's mayorship

they know their users "pains"

personas + scenario

LUCIANA 18 anos, estudante

Luciana tem um namonado ha 3 apos e está grávida. do seu primeiro Itibo. Não se cuida e está bastante insegura com a quantidade de ottentação que recebe no posto de saúde e no Espaço Mão Coruja, além do que ouve da mãe e dos amigos. A enfermeiro de posto dis que o melhor è o parto normal e dar de mamur uo bebê. Jû s mãe diz que o melhor è cesariana por Luciana ser muito mole para dur! Uma amina sua, que tem dois meninos, até falou que si peito ficou 'arriade' porque deu de mamar e o laite de peito e fraco, muito melhor dar mingan para matar a fome e o bebé dormir. As pessoas falam que ela deve tomar vacina, faser os exames, ir a várias consultas, mas ela se pergunta a necessidade de tudo isso. Pra que serve cada crisa? Cada um dix uma coisa e Luciana pensa: o que é melhor pra mim e pro meu filho? Como saber?





CONCEIÇÃO 38 anos

Conneição, mãe de quatro filhos, acaba de ter uma bebe prematora. Seus três primeiros filhos faziam umo hábitual ou eventual de alguma dinga. Não tem emprego ou trabalho, sua renda é a do Bolsa Familia, que climbro o recentemente por coma das faltas dos filhos na estola. Sua filha precisa ainda de alguns cuidados especiais e está sendo acompanhada pelo IMIP, mas, apesar de buscar ajuda, Conceição perde as datas corretas das atividades que precisa faxer para cuidar de sua bebê. Tem dificuldade para fixor tanta informação e precisaria ser avisada e referibrada com frequência, pois são locais e instituições difarentes e sociaha sia não dá conta

http://hackercidadao.com.br/

7 competition categories

(health, public processes, sports, environment, accessibility, human rights, public security)

50+ participant projects (27 in 2013 and 20 in 2014)

3 day hacking

Solutions were more creative than in previous years



Then we finally started some research on that...

We wanted to understand better what was

going on.

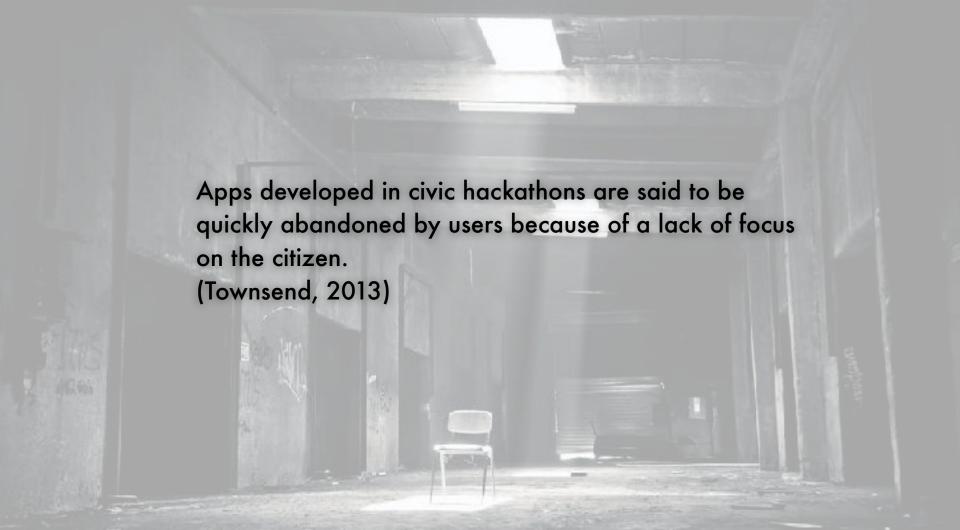
why do you attend to hackathons?



https://goo.gl/DBNeam

App Contests being used as a way to explore open data sets

App contests were seen as an opportunity for governments to invest in crowdsourced software as a new form of procurement (Johnson and Robinson, 2014)



Instead of being motivated by civic engagement, hackathon and application development contest developers are driven by entrepreneurship and the rewards of the contests.

(Almirall et al., 2014)

Contest participants go after money but also look for visibility that would help them get investments.

(Lee et al., 2015)

The criticism we found in literature is **not** based on empirical evidence



However, positive findings were based on

different types of evidence

A study based on data collected from 24 civic apps contests, worldwide (Hartmann et al, 2016)

"Participants are driven by motivation around engaging in the construction of that as well as meeting new people, discussing ideas and improving skills."

A study based on data collected from 24 civic apps contests, worldwide (Hartmann et al, 2016)

Social or economic value from these competitions depend on users accepting and using the products of civic apps contests.

There is a need for financing and promoting the developed products from app competitions.

A survey with 150 hackathon participants from the USA (Briscoe and Mulligan, 2014) The motivation of the interviewed participants: 1. learning 2. networking 3. social change 4. win prizes 5. free pizza 6. build a product 7. glory 8. find a team 9. find employment 10. attract investors

A survey in a 24h civic hackathon in Sweden (Juell-Skielse et al., 2014)

top three triggers of motivation:

- 1. fun and enjoyment
- 2. intellectual challenge
- 3. status and reputation

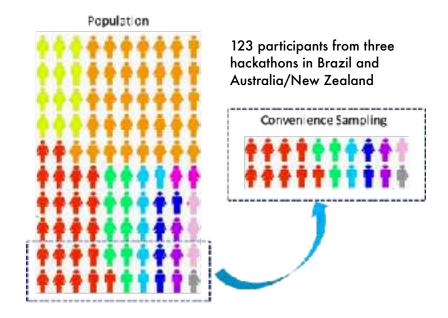
We wanted to confirm the claims about prizes not being too important, but also understand the **participants motivations** as a whole

RQ: What are the main motivation factors of participants in civic hackathons?

The motivation factors we chose to ask

A likert scale ranging from "not important at all" (1) to "very important" (5).

	100	-	3	+	3
Prizes (cash, products)	0	0	C	0	0
Engaging in the resolution of civic problems	C	0	C	0	0
Learning and developing new skills	C	c	0	0	c
Performing teamwork	c	c	0	0	0
Networking (make contacts, meet new people)	c	C	0	0	C
Increase your visibility in the community	C	C	0	0	C



Usage of convenience sampling in situations when the target population is very specific and of limited availability (Kitchenham and Pfleeger, 2008)



Allie Springer

1 weekend42 locations3000+ participants



24 hours45 participants



27th / 28th May 2016

Hackacity is a hackathon that aims to test big data and promotes its use to develop solutions that will have an impact in the city, but also foster collaboration amongst stakeholders. For 24 hours, participants get together to develop solutions based in open source platforms as FIWARE, to address challenges faced by the citizens, using data provided by the city.





















data:







Hacker Cidadão - Recife's annual city hall civic hackathon held by Emprel



August, 2016

Weekend 2 @ Campus Party Recife

2 weekends46 participants

- **Output** Developer
- Designer
- Project Manager
- Activist

55

32











Learning and developing new skills
Performing teamwork
Networking (make contacts, meet new people)



Learning and developing new skills

Networking (make contacts, meet new peop

Engaging in the resolution of civic problemsle)



Networking (make contacts, meet new people) Engaging in the resolution of civic problems Learning and developing new skills

Top-three motivation factors were:

- learning and developing new skills
- networking with other people
- engagement in the resolution of civic problems

Results confirm findings from Briscoe and Mulligan (learning, networking and social change).

We reinforced the finding that prizes are not the most important factor

We also observed these events under a Software Engineering eye.

We intended to evaluate the civic hackathon participant's perspective on the software engineering practices

How are functional requirements being identified for applications in civic hackathons?

Is there evidence of any concerns with software quality during the construction of their civic app?

How do teams create and manage their tasks in civic hackathons?

How are the civic apps being released and maintained?

Questionnaire

How did your team identify the functional requirements for the application? How did your team deal with software architecture? Did your team use pair-programming? How did your team performed tests in the project? How were the project tasks created and assigned? How was the project managed? Did your team use version control? Did your team finish the project? Do you or your team plan to maintain you project?

- **Output** Developer
- Designer
- Project Manager
- Activist

52

27

30







Questions		Responses (%)			
	GovHack	Hackacity	Hacker Cidadão		
a. How did your team identify the functional requirements for the application?	23745	mica	GAW		
Organizers gave enough information to understand requirements	25.0	7.7	10.0		
Team became the stakeholder based only on their own experience	46.2	46.2	50.0		
Team became the stakeholder and gathered information on the web	19.2	42.3	40.0		
Team gathered requirements with potential users or stakeholders	9.6	3.8	(
b. How did your team deal with software architecture?					
No time to discuss about software architecture	21.2	19.3	6.7		
Minimal discussion about the software architecture	53.8	69.2	76.6		
Concerns with applying architectural or design patterns	25.0	11.5	16.7		
c. Did your team use pair-programming?					
Side-by-side programming	92.3	80.8	90,0		
Pair programming	7.7	19.2	10.0		
d. How did your team performed tests in the project?	475.7	453400	00-50		
The team did not worry about testing	34.6	26.9	23.3		
Exploratory tests	65.4	73.1	66.7		
Better structured technique (e.g. unit tests, test cases)	0	0	10.0		
e. How were the project tasks created and assigned?	11.900	1477	116000		
Tasks were created by the team since the beginning	19.2	38.5	50.0		
Tasks were defined and assigned as the project evolved	65.4	61.5	46.7		
Team was not sure about what tasks they were performing	15.4	0	3.3		
f. How was the project managed?		onen.			
Decentralized role of manager (everyone supervised each other)	53.8	65.4	83.3		
There was a clear project manager	30.8	23.1	10.0		
There was no role of manager or leader	15.4	11.5	6.7		
g. Did your team use version control?	10000	2000	300		
The team used a version control tool	86.5	76.9	60.0		
The team did not use version control	13.5	23.1	40.0		
h. Did your team finish the project?	33-500-5	77.500	113337		
Project was not finished	42.3	76.9	63.3		
Project was finished	57.7	23.1	36.7		
i. Do you or your team plan to maintain you project?	3.240	-= 100			
Intention to maintain the project	48.1	19.2	76.7		
Project was abandoned	51.9	80.8	23.3		

contests, but also wanted to analyze the apps being produced

We analyzed people that developed apps in

Are the civic apps produced in contests being used and maintained?

What is the perceived quality of the civic apps produced in contests?

What is the potential for these civic apps generating impact by being widely adopted or becoming viable businesses?

11 civic apps constests122 winning apps on multiple categories









Ratings and last update of Mobile Apps still available (Feb/2017)

Contest	Арр	Platform	Rating	#Evaluations	Last update	Installations
NYC BigApps 2009	NYC Way	iOS	3.5	117	2014-01-21	
	Parking Finder	Android	4.6	7.719	2017-01-20	500.000 - 1.000.000
	Parking Finder	iOS	4.5	5802	2016-07-20	
NYC BigApps 2010	Roadify iPhone App	iOS	4	743	2015-01-10	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	NextStop	iOS	3.5	442	2015-04-19	38
	CultureNOW	iOS	3	13	2013-06-17	
	HealthyOut	iOS	4.5	1810	2015-11-12	
NYC BigApps 2013	Child Care Desk	Android	5	2	2014-06-04	100 - 500
18.44	Hopscotch	iOS	4.5	3842	2017-01-24	
NIN// Disastern 2014	Mind My Business	Android	3.5	4	2016-05-13	500 - 1.000
NYC BigApps 2014	Mind My Business	iOS	N/A	0	2016-07-27	
genomentation on making	benefit kitchen	Android	4.3	6	2015-08-24	500 - 1.000
NYC BigApps 2015	benefit kitchen	iOS	N/A	U	2015-11-18	REWAY LOUGHING
5500	addicaid	iOS	4.5	91	2017-01-26	
	(2°) 0.00 * 0.02	522	25,250,000		550000000000	

Ratings and last update of Mobile Apps still available (Feb/2017)



Contest	App	Platform	Rating	#Evaluations	Last update	Installations
	Ottawa Recycles	ios	3	7	2011-02-25	127
4	My OC Transpo	Android	4.2	2.643	2017-01-15	50.000 - 100.000
Apps4Ottawa 2010	Ottawa Insideout	Android	3.7	26	2011-01-03	5.000 - 10.000
	Ottawa Guide	Android	2.7	18	2011-03-30	1.000 - 5.000
	Bus Buddy	iOS	4	349	2016-11-01	100000000000000000000000000000000000000
	O-Transit	iOS	N/A	0	2013-05-12	
Apps4Ottawa 2013	HistoriCity Ottawa	Android	4.4	13	2013-05-23	100 - 500
	My Ottawa City	Android	4.2	44	2014-03-26	5.000 - 10.000
	Rent Compass	Android	3.8	501	2015-03-28	50.000 - 100.000
	Ottawa Garbage Schedule	Android	3.7	46	2016-07-23	1.000 - 5.000



Ratings and last update of Mobile Apps still available (Feb/2017)

Contest	App	Platform	Rating	#Evaluations	Last update	Installations
	Pacificados Web & Mobile	Android	5	1	2012-06-14	10 - 50
	Easy Taxi	Android	4.4	348.702	2017-01-19	10.000.000 - 50.000.000
	Rio de Bicicleta	Android	3.7	64	2015-01-30	5.000 - 10.000
RioApps 2012	Buus	Android	3.2	349	2015-03-18	10.000 - 50.000
\$18±3	Rio Saúde	Android	N/A	0	2015-10-13	10-50
	Easy Taxi	iOS	4	1233	2017-01-22	
	BRS Rio - Vias Expressas Onibus	ios	3	32	2014-06-12	
	DenúnciaRio	Android	.5	1	2013-11-04	10 - 50
	Hugo Contra Dengue	Android	4	105	2013-07-02	10.000 - 50.000
	Rio Upa	Android	3.7	15	2014-05-24	500 - 1.000
RioApps 2013/14	Procon Carioca	Android	3.3	132	2014-08-07	5.000 - 10.000
Port of the second second second	Me Acorde No Ponto!	Android	3.2	6	2013-10-03	100 - 500
	iRestaurante Básico	iOS	N/A	0	2014-07-16	
	ErreJota	iOS	N/A	()	2013-11-24	÷
	Rio Viva água	Android	5	5	2015-11-04	10 - 50
	Rio Virtual	Android	.5	. 3	2016-02-03	50 - 100
	Seniors App	Android	4.9	16	2015-09-29	100 - 500
	Jump Park	Android	4.9	55	2017-02-03	500 - 1.000
	Advinha Rio	Android	4.7	3	2015-11-04	100 - 500
RioApps 2015/16	Calc. BDF	Android	4.6	48	2016-01-19	1.000 - 5.000
	Rio Street Museum	Android	4.6	19	2014-05-01	500 - 1.000
	E af, partiu?	Android	4.6	82	2016-06-02	1.000 - 5.000
	NEARBEE	Android	4.2	134	2017-02-02	5.000 - 10.000
	Futebol na Praça	Android	3.3	3.	2015-10-01	50 - 100
	Comercializa Favela	Android	1	1	2015-11-15	10 - 50
	Acessa Mais	ios	N/A	0	2015-10-02	

Average user rating on Mobile Apps

Contest	#Apps with reviews	Avg rating	Std. Dev
NYC BigApps	11	4.1	0.6
Apps4Ottawa	9	3.7	0.6
RioApps	22	4.1	1.0

Visits and Maintenance on Web Apps still available (Feb/2017)

Contest	App Name	Domain	#Visits in Dec/2016	Last-Modified
NYC BigApps 2009	Big Apple 1:d	www.bigappleed.com	0	2010-10-23
NIVC Distant 2010	Parking Finder	www.bestparking.com	528200	N/A
NYC BigApps 2010	DontEat.at	www.donteat.at	0	N/A
	NYCFacets	nyc.pediacities.com	15200	N/A
NYC BigApps 2012	596 Acres	596acres.org	274	N/A
	New York Trip Builder	www.nytripbuilder.com	0	N/A
	Hopscotch	www.gethopscotch.com	181400	N/A
NYC BigApps 2013	Poncho	poncho.is	32600	2016-10-31
	SolarList	solarlist.com	633	N/A
	PIPs	www.pipsrewards.com	1600	N/A
	Heat Seek NYC	heatseek.org	1500	N/A
	CourseKicker	coursekicker.com	431	N/A
NYC BigApps 2014	Dream See Doo	www.dreamseedo.org	215	N/A
5010	Explore NYC Parks	www.explorenycparks.com	0	N/A
	NYCHired.com	nychired.com	0	N/A
	Mind My Business	www.mindmybasinessnyc.com	0	2016-03-22
	City Charge	www.greenbarrelenergy.com	0	N/A
NVF BirArm 2015	issuevoter	issuevoter.org	2900	N/A
NYC BigApps 2015	benefit kitchen	benefitkitchen.com	188	2017-01-14
	justfix.nyc	beta.justfix.nyc	0	N/A
A 2010	ShinnyApp	www.shinnyapp.com	0.	N/A
Apps4Ottawa 2010	OttawaFun.ca	www.ottawafun.ca	0	N/A
Apps4Ottawa 2013	OC Bus Tracker	www.ocbustracker.com	23100	N/A
	OttWatch	ottwatch.ca	1300	N/A
	Save the Rain	www.save-the-rain.com	141	2015-10-12
	Ottawas Heart	www.smewebsites.com	135	N/A
	Ottawa Garbage Collecting Schedule	gisciencegroup.ucalgary.ca	83	2015-03-17
	DefibrillApp	www.defibrillapp.com	0	N/A
RioApps 2012	Easy Taxi	www.easytaxi.com.br	69100	N/A
RioApps 2013/14	#StreetArtRio	streetartrio.com.br	615	N/A

Some successful cases

Easy taxi (an outlier)

MyOCTranspo

Embark

Sportaneous

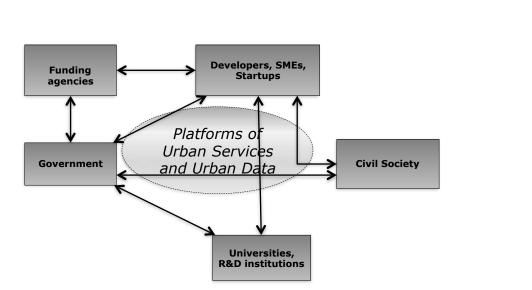
Parking Finder

Apps developed in such contests could be

part of an innovation ecosystem

software ecosystem

a set of businesses functioning as a unit and interacting with a shared market for software and services, together with the relationships among them.

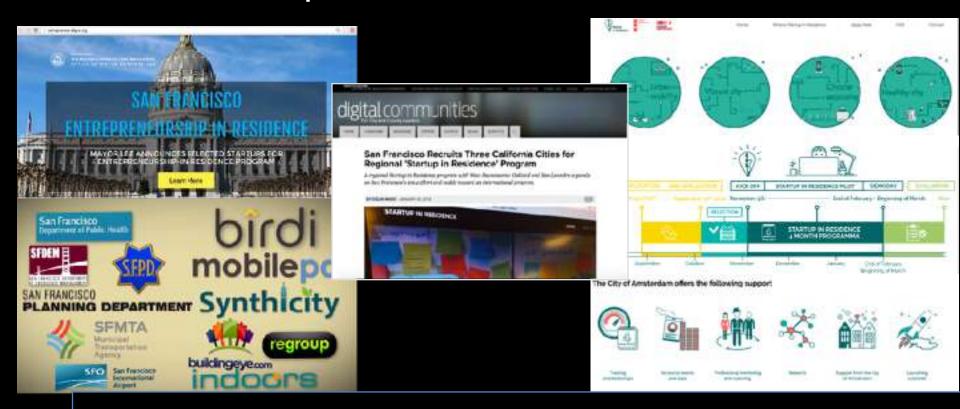


software ecosystem

The relationships among these businesses are frequently underpinned by a common technological platform or market and operate through the exchange of information, resources and artefacts.

Interesting step to take: a well structured civic innovation promoted by the city.

Example: San Francisco and Amsterdam cases



Wraping up

Free access to Urban Data Flows + Civic Hacking (to build solutions and also produce new data flows)

Both converging to a Smart City Software Ecosystem, build from the bottom-up

Civic Innovation can boost local economy

Events to engage innovators from the local community

Continuity of Apps is actually a problem

Open platforms for open ecosystems

